

# FUTURE ALUMINIUM FORUM

INDUSTRY  
4.0

ADD THE DATES  
TO YOUR DIARY

**25-27 MAY 2020**

Centre des congrès de Québec,  
Québec City, Canada

## FROM PILOT TO EVERYDAY

If you want to know what's happening in the world of digitalisation then look no further than the only aluminium conference in the world dedicated to Industry 4.0 and how it – and its related technologies – can aid and optimise the aluminium manufacturing process.

[www.FutureAluminiumForum.com](http://www.FutureAluminiumForum.com)

 @Alu\_Forum

# FUTURE ALUMINIUM FORUM



## FROM PILOT TO EVERYDAY

The Future Aluminium Forum was initially developed to assist manufacturers and processors in adopting digital technologies and the challenges associated with implementation.

Now in its third year, the Forum has established itself as the key event to show case studies, discuss optimisation through machine learning and examine robotics, automation and augmented reality across the value chain.

Taking place in Québec City, a hub for innovation, the 2020 Forum will bring together major industry players to present and develop the future of aluminium manufacturing.



‘The Smelter of the Future’ has become a common term over the last few years, but what makes a smelter futuristic and what is the impact of upstream changes on downstream applications? The Future Aluminium Forum will look at ‘from pilot to everyday’ projects and what these mean for the industry as a whole.

It is the ideal event for senior level aluminium executives, chief technology officers and specialists with an interest in the application of new technologies to the aluminium manufacturing process.

The two-day conference will feature sessions on the following topics:

- The automated casthouse
- Data capturing and handling
- Cyber-security: Prevention and cure
- Implementation & challenges
- Industry 4.0 maintenance
- Additive manufacturing

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### GET INVOLVED:

If you are interested in finding out more, please contact us or enter your details on our website

[www.futurealuminiumforum.com](http://www.futurealuminiumforum.com)

### TO SPEAK:

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### FROM THE PUBLISHER OF

**ALUMINIUM  
INTERNATIONAL  
TODAY**

# Sponsorship opportunities to promote your brand, products and services

If you are interested in promoting your services and products to an audience interested in increasing efficiencies within their aluminium manufacturing facilities, then this is a unique opportunity to position your brand alongside leading experts in this field. There are very limited opportunities available and these will be allocated on a first-come-first-served basis. Please note bespoke packages can also be created for you if you have something specific you want to achieve.

## TABLE TOP EXHIBITION SPACE - ONLY ONE REMAINING

£1,950

This is your chance to display literature about the products and services that you offer. It also provides your organisation with a base at the event where you can meet and network with delegates throughout the day. This package includes a 2 metre space with a draped table, access to power and one free delegate place

## DELEGATE BAG SPONSORSHIP

£4,750

This one-off opportunity gives you the chance to brand delegate bags with your logo. Includes:

- A brochure/pen/pad to be inserted into the pack (to be supplied by the sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate), website and onsite branding

## REGISTRATION: Badges

£3,950

This exclusive opportunity gives you branding at the entrance of the event as well as branding throughout the pre-event registration campaign. Includes:

- Sponsor's logo on pre-registration announcement email
- Sponsor's logo on online registration page
- Sponsor's logo on attendee badges (to be supplied by sponsor)
- Sponsor's logo to be included on all e-marketing emails (where appropriate) and website

## REGISTRATION: Lanyards

£3,950

Sold to Alouette

This exclusive opportunity gives you branding at the entrance of the event as well as branding throughout the pre-event registration campaign. Includes:

- Sponsor's logo on pre-registration announcement email
- Sponsor's logo on online registration page
- Sponsor's logo on lanyards (to be supplied by sponsor)
- Sponsor's logo to be included on all e-marketing emails (where appropriate) and website

## DELEGATE COFFEE BREAKS

£3,499 for all four

The refreshment breaks in the conference will be an opportunity for delegates to network and take some time out from the presentations and discussions. This is an ideal time for you to promote your brand and services. Includes:

- Large banner with sponsor's branding in the refreshment area
- Sponsor's company literature to be displayed within the refreshment area
- Branded napkins/coasters or cups with sponsor's branding and message (to be supplied by sponsor)
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website

## WIFI

£2,950

CURRENTLY UNDER OFFER

## APP SPONSOR

£4,950

Sold to Alouette

The Future Aluminium Forum app is a nice way to keep all attendees connected and engaged before and throughout the event. It provides a single platform for all attendees to gain access to the event information and makes it easy for them to network with other delegates and speakers, set up meetings and share contact information. As a sponsor of the app, you will be able to:

- Upload company information onto the sponsor directory for all users to see and have a splash screen image when you open the app alongside a rolling banner at the bottom of the screen (which runs at all times).
- Send out two announcements to all attendees on each day with your own personalised message either inviting them to your table top or to listen to you speak.
- The total number of users for the app over the two days is estimated at 200 users, this will include speakers, delegates and exhibitors.
- Message other users directly on the app to set up meetings or invite them to any networking opportunities you provide.

## OFFICIAL NETWORKING EVENING RECEPTION

£9,995

This is an exclusive chance to host an informal evening reception for all delegates, speakers and attendees of the event. Includes:

- Standard pop-up banner with sponsor's branding in the reception
- Sponsor's company literature/goody bags to be distributed as people leave at the end of the reception - supplied by sponsor
- Opportunity for a representative of the company to make a speech during the reception to welcome guests
- Sponsor's logo to be included on all marketing email shots (where appropriate) and website
- Bespoke sponsor's email to be sent out inviting all attendees to the reception
- An opportunity to invite 10 additional guests/staff to attend the reception

## DELEGATE LUNCH

£3,725

Associate your brand within the delegate lunch area with this exclusive opportunity to brand and have promotional materials in the delegate dining area. Includes:

- Large banner with sponsors branding in the dining area
- Sponsor company literature to be displayed within the dining area - supplied by sponsor
- Sponsor logo to be included on all marketing email shots (where appropriate) and website

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## DELEGATE REGISTRATION RATES

The conference fee includes a two-day conference programme, refreshments, a networking lunch and conference proceedings.

Register online to subscribe to the **Future Aluminium Forum membership package** which will include a subscription to Aluminium International Today, AIT Directory, relevant news alerts and admission to the Future Aluminium Forum, 25-27 May, Centre des congrès de Québec, Canada.

**Delegate registration fees for this conference are as follows:**

Early-bird rate (up to 27 February 2020) CAD 1290

Standard rate CAD 1590

\*exclusive of VAT

Register online at [www.FutureAluminiumForum.com](http://www.FutureAluminiumForum.com)

## CONTACT US

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Organised by:

